



VIRGINIA'S MEDICAID EXPANSION

New Health Coverage for Virginia Adults: A Toolkit for Advocates



TABLE OF CONTENTS

Virginia Medicaid Expansion Overview:	2
How To Apply.....	2
Communication Materials	3
One Page Flyer	3
Frequently Asked Questions.....	4
Sample Poster	5
Sample Brochure	6
How To Access More Materials	6
Training Materials.....	7
Presentation for Interested Adults or General Audiences	7
Script for Presentation (Interested Adults or General Audiences).....	7
Next Steps.....	9

VIRGINIA MEDICAID EXPANSION OVERVIEW:

The rules for health coverage in Virginia have changed, and we need everyone's help to spread the word.

Soon, many of our neighbors, friends and family members will be eligible for a new coverage option that offers quality, low-cost services. Beginning January 1, 2019, this coverage will be available for up to 400,000 adults, including many people who work in retail, construction, childcare, landscaping, food service or other jobs that don't provide health insurance.

Virginians who may have applied for Medicaid in the past and been denied may be eligible beginning **January 1, 2019.**

Under the new guidelines, a single adult making at or below \$16,750 annually may be eligible. A parent in a family of three with a household income at or below \$28,700 may also qualify. An applicant must be 19 to 64 years old and cannot receive or be eligible for Medicare. Additional criteria apply.

The new coverage will include preventive care, doctor visits, prescriptions, hospital stays, mental health care and more. New coverage will also include care coordination for individuals with complex medical and behavioral health conditions.

You can find more information about the new coverage for adults at www.coverva.org. The website also has a screening tool and Frequently Asked Questions. Cover VA is updated regularly, so check back often for new information.

Help us spread the word!

- Talk to your family, friends and neighbors about new adult coverage
- Visit the Cover VA website for information and updates
- Access the eligibility tool on www.coverva.org to see if someone you know may be eligible for coverage

HOW TO APPLY

We recognize Virginians who may be eligible for the new adult coverage are eager to apply, but Cover Virginia is not yet accepting applications for this new coverage. When enrollment begins, there will be several ways for individuals to apply for new adult coverage:

- They can apply by phone by calling the Cover Virginia Call Center (1-855-242-8282) or VDSS Enterprise Call Center (1-855-635-4370); or
- Apply in person by visiting their local Department Of Social Services; or
- Apply through the online application portal, known as Common Help

More information about when to apply for the new adult coverage will be available soon on the Cover VA Website, so check there frequently for updates on when to apply.

COMMUNICATION MATERIALS

ONE PAGE FLYER

Coming Soon: New Health Coverage For Adults



Beginning January 1, 2019, more adults living in Virginia will have access to quality, low-cost health insurance!

Who is Eligible?

- ✓ Virginia residents, ages 19 to 64
- ✓ Not already in or eligible for Medicare
- ✓ Must meet income requirements, which vary by household size

Who qualifies for Virginia Medicaid?

	Childless Adults	Parent (family of 3)	Person with Disability
Currently:	Not Eligible	Eligible with annual income at or below \$6,900	Eligible with annual income at or below \$9,700
Beginning 2019:	Eligible with annual income at or below \$16,754	Eligible with annual income at or below \$28,677	Eligible with annual income at or below \$16,754

You may be eligible if you make less than:

Family Size	Yearly	Monthly
1	\$16,754	\$1,397
2	\$22,715	\$1,894
3	\$28,677	\$2,391
4	\$34,638	\$2,887
5	\$40,600	\$3,384
6	\$46,562	\$3,881
7	\$52,523	\$4,378
8	\$58,485	\$4,875
Additional person add	\$5,962	\$497

What Services are Covered?

- Doctor, hospital, and emergency services
- Prescription drugs
- Laboratory and X-ray services
- Maternity and newborn care
- Long-term care and support services
- Home health services
- Behavioral health services including addiction and recovery treatment services
- Rehabilitative services including physical, occupational, and speech therapies
- Transportation to Medicaid-covered services when no alternatives are available
- Family planning services
- Medical equipment and supplies
- Preventive and wellness services and chronic disease management services
- And more!



For more information about the new coverage, including answers to frequently asked questions, visit www.coverva.org.



FREQUENTLY ASKED QUESTIONS



Get the answers you need on new adult eligibility for health coverage:

Am I eligible?

- Yes, if you are a Virginia resident, between ages 19 to 64
- You cannot already be in or eligible for Medicare
- You must meet income requirements, which vary by household size

When will the new health coverage start?

Beginning January 1, 2019

What services are covered?

- Doctor, hospital and emergency services, including primary and specialty care
- Prescription drugs
- Laboratory and X-ray services
- Maternity and newborn care
- Home health services
- Behavioral health services, including addiction and recovery treatment services
- Rehabilitative services, including physical, occupational and speech therapies
- Family planning services
- Medical equipment and supplies
- Preventive and wellness services, including annual wellness exams, immunizations, smoking cessation and nutritional counseling
- And more!

Will I be able to get health coverage if I have a pre-existing condition?

Yes, this health coverage is available to you if you have a pre-existing condition as long as you meet other qualifications (see above).

Are dental services covered?

Dental services for most adults are limited to medically necessary emergency procedures. Comprehensive dental benefits, including preventive services, are available through age 20. Pregnant women also qualify for comprehensive dental services, except for orthodontics.

Will I be able to keep my current doctor?

With some limited exceptions, you will be asked to choose a health insurance company (called a “plan”) that will coordinate your care and reimburse doctors and other providers for services you receive. Check with your doctors and other health care providers to find out whether they participate in one or more of these plans.

What health plans will be available?

The plans available in your area will be shared with you once enrollment begins. Please visit this website often for regular updates.

How will my doctor know that I have coverage?

Once the program begins early next year, people enrolled in coverage will be mailed a health care card.

Will I be required to meet additional requirements for coverage?

Virginia is in the process of developing new programs that include workforce training and education. More information will be available to you as the details are completed. We encourage you to visit the coverva.org website regularly for updates on how to enroll for coverage, and we will provide additional information on employment supports as they are available.

COMING SOON!

New Health Care Coverage for Adults



Beginning January 1, 2019, more adults living in Virginia will have access to quality, low-cost health insurance. The new coverage includes hospital stays, doctor visits, preventive care, prescription drugs and much more!

The rules have changed! So, if you applied for Medicaid in the past and were denied, you may soon be eligible.



For more information, visit www.coverva.org.

SAMPLE BROCHURE

Frequently Asked Questions

When will the new coverage begin?
Coverage begins on January 1, 2019.

Will I be able to get health coverage if I have a pre-existing condition? Yes, this health coverage is available to you if you have a pre-existing condition as long as you meet eligibility requirements.

Will I be able to keep my current doctor? With some limited exceptions, you will be asked to choose a health insurance company (called a "plan") that will coordinate your care and reimburse doctors and other providers for services you receive. Check with your doctors and other health care providers to find out whether they participate in one or more of these plans.

What health plans will be available?
The plans available in your area will be shared with you once enrollment begins. Please visit coverva.org often for regular updates.

How will my doctor know that I have coverage? Once the program begins, people enrolled in coverage will be mailed a health care card.

Will I be required to meet additional requirements for coverage? Virginia is in the process of developing new programs that include workforce training and education. More information will be available as the details are completed. We encourage you to visit coverva.org regularly for updates on how to enroll for coverage, and we will provide additional information on employment supports as it is available.



COMING SOON!

Quality, Low-Cost Health Coverage for Adults



The rules have changed!

So, if you applied for Medicaid in the past and were denied, you may soon be eligible.

Go to www.coverva.org or call 1-855-242-8282 for more information.



Se habla español.
TTY for deaf or hearing impaired:
1-888-221-1590

(Interpreters are available)

The Department of Medical Assistance Services complies with applicable Federal civil rights laws and does not discriminate on the basis of race, color, religion, national origin, age, disability, sex, gender, pregnancy, child birth or other related medical conditions, or marital status.



A program of the Commonwealth of Virginia
DMAS-ME2 0718



Who Is Eligible for New Health Coverage for Adults?

Beginning January 1, 2019, more adults in Virginia will have access to quality, low-cost health insurance. Thousands of Virginians will soon be able to get the health care they need so they don't have to worry about getting sick or having an accident.

If you work in retail, construction, childcare, landscaping, food service or any job that doesn't offer health insurance, you may be able to get low-cost health insurance. The new coverage will include regular preventive care as well as treatment for chronic health conditions.

Having reliable health insurance gives peace of mind and greater financial security. It helps individuals to be more productive in their jobs and allows families to spend more time together so that they enjoy a high quality of life.

To qualify for the new health coverage, individuals must:

- Be a Virginia resident, ages 19-64
- Not already in or eligible for Medicare
- Meet income requirements, which vary by household size

Use the eligibility screening tool at www.coverva.org to find out if you may qualify. 

You may be eligible if you make less than:

Family Size	Monthly	Yearly
1 person	\$1,397	\$16,754
2 people	\$1,894	\$22,715
3 people	\$2,391	\$28,677
4 people	\$2,887	\$34,638
5 people	\$3,384	\$40,600
6 people	\$3,881	\$46,562
7 people	\$4,378	\$52,523
8 people	\$4,875	\$58,485
Each Additional Member	\$497	\$5,962

For more information, visit www.coverva.org to find out:

- Who is eligible
- Household income requirements
- Other eligibility qualifications
- Answers to frequently asked questions

New information will be added over the coming months, so visit this website often.

What Services are Included With the New Coverage?

- Doctor, hospital and emergency services, including primary and specialty care
- Prescription drugs
- Laboratory and X-ray services
- Maternity and newborn care
- Home health services
- Behavioral health services, including addiction and recovery treatment services
- Rehabilitative services, including physical, occupational and speech therapies
- Family planning services
- Medical equipment and supplies
- Preventive and wellness services, including annual wellness exams, immunizations, smoking cessation and nutritional counseling
- And more!



QUALITY LOW-COST HEALTH INSURANCE FOR ADULTS

HOW TO ACCESS MORE MATERIALS

Outreach materials will be available on the Cover Virginia website. Continue checking www.coverva.org for the most up-to-date information and outreach materials:

- Download and print brochures and FAQs
- Order professionally printed brochures and informational posters
- Download presentations and presentation scripts from the coverva.org website

TRAINING MATERIALS

PRESENTATION FOR INTERESTED ADULTS OR GENERAL AUDIENCES

New Health Coverage for Virginia Adults



1 Visit www.coverva.org | Call 1-855-242-8282 | TDD: 1-888-221-1590



SCRIPT FOR PRESENTATION (INTERESTED ADULTS OR GENERAL AUDIENCES)

SLIDE 1

- Thank you for inviting me to speak to you today.
- This is an exciting time in Virginia.
- Thousands of Virginians will soon be able to sign up for quality, low-cost health care coverage.
- We are already getting many questions about the new coverage options.
- We want to make sure that everyone has accurate information and a chance to ask questions.
- You are an important part of our Cover Virginia campaign, and we hope that you will share what you learn today with your family, friends and neighbors.

SLIDE 2

- Until now, few adults in Virginia could qualify for coverage because of the strict rules.
- Perhaps some of you have applied in the past and have been unsuccessful.
- We want you to try again because those rules will change starting January 1, 2019.
- This is a major change in our program that will open the door to about 400,000 Virginia adults.
- Many of the new people who will join our program work in jobs that do not offer health insurance.
- That includes jobs in retail, construction, childcare, landscaping and food service.
- We believe these individuals should have coverage so that they don't have to worry about getting sick or having an accident.

SLIDE 3

- The Number 1 question we get is "Who is eligible?"
- There will be an application process to go through all of the requirements, but I can give you the highlights today.
- First, you must be between the ages of 19 and 64.
- This new coverage is not for people who are in Medicare now or eligible for Medicare.

- Second, you must meet income requirements, which will vary by the number of people in your household.

SLIDE 4

- For example, if you are a single adult living alone, you may be eligible if your annual income is at or below \$16,754.
- If you are a parent living with your spouse and a child, you may be eligible if the total annual income for everyone in your household is at or below \$28,677.

SLIDE 5

- The second most common question we hear is “What services are covered?”
- As you can see from this list, coverage includes a wide variety of services.
- They include doctor visits, hospital stays, prescription drugs and behavioral health care.
- There are many more services available than we could include on this list, so don’t be discouraged if you don’t see a specific type of medical care that is important to you.

SLIDE 6

- The new people signing up for coverage will be part of the same programs that our existing members are already using.
- The vast majority of our members today are enrolled in managed care programs, and that will also be true for new members.
- Most people will be covered through our Medallion 4.0 program.
- People who have a complex behavioral or medical condition that limits their daily activities will be enrolled in Commonwealth Coordinated Care Plus (also known as CCC Plus), which is our managed long-term services and supports program.
- The CCC Plus program will provide extra support in coordinating their health care needs.
- Whether individuals are enrolled in Medallion 4.0 or CCC Plus, they will be able to choose from the same six health plans.
- The same six health plans are available for both programs.

SLIDE 7

- If you’re interested in applying for Medicaid coverage, there are many ways to apply:
 - You can apply by calling the Cover Virginia Call Center or VDSS Enterprise Call Center;
 - You can apply in person by visiting your local Department Of Social Services; or
 - You can apply through the online application portal, known as Common Help
- More information about when to apply for the new adult coverage will be available soon on the Cover VA website, so check there often for updates or call the Cover Virginia Call Center.

SLIDE 8

- I am sure that you have additional questions, and you will think of even more questions after you get home.
- The most important source of information about this new coverage is our Cover Virginia website -- that’s Cover V-A dot org.

SLIDE 9

- When you get to the home page, click on the big green button to get to the page with information on new adult coverage.

SLIDE 10

- You'll find a list of Frequently Asked Questions, and we will be adding new information regularly.
- Be sure to check out the eligibility screening tool.

SLIDE 11

- When you click on the screening tool, you will get a series of questions that will help you figure out if you meet the income rules.

SLIDE 12

- Please check this website often for updates so you will know when enrollment begins.
- And please take a brochure with you, visit the Cover Virginia website, and please share this information with your family, friends and neighbors.
- Thanks again for your time

SLIDE 13

- And now I would be happy to take your questions.

NEXT STEPS

This new health coverage for adults is an exciting change in our program that will open the door to about 400,000 Virginia adults. Our greatest outreach challenge is persuading those adults who applied for and were denied Medicaid in the past to come back and try again. **We need your help to reach out and let them know that the rules will change starting January 1, 2019.**

There are many ways to partner with us to support the Cover Virginia outreach campaign:

- Talk to your family, friends and neighbors about new adult coverage
- Visit the Cover VA website for information and updates
- Share brochures and display posters in your community
- Access the eligibility tool on www.coverva.org to see if someone you know may be eligible for coverage
- Post the Cover Virginia widget on your organization's website or in your digital newsletters to stakeholders

Please continue checking www.coverva.org for the most up-to-date information. Thank you for helping us spread the word about this new health coverage for Virginia adults!